



Northmann
DAM FOR BRAND OWNERS

DIGITAL ASSET MANAGEMENT

Basic Northmann system for XMPie includes one database and one administration client

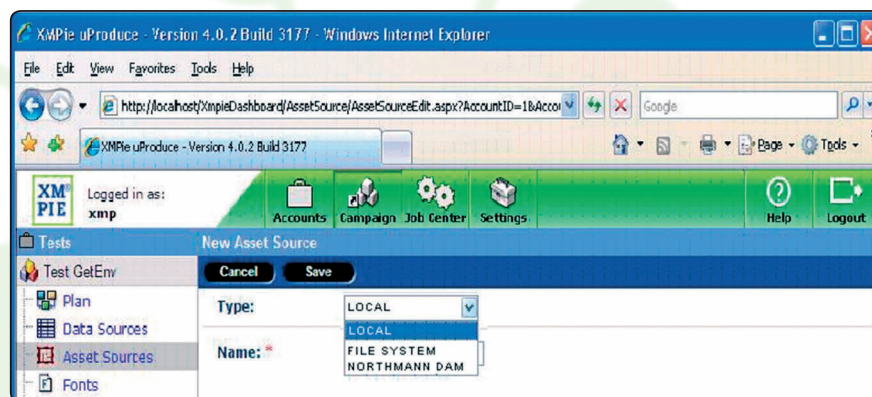


one to one in one

XMPie & Northmann

Benefits

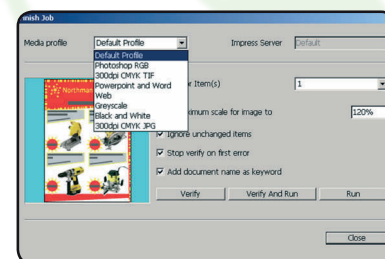
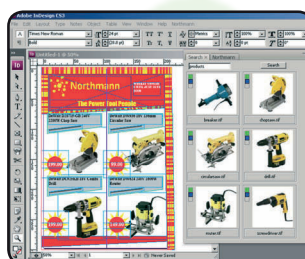
- Single asset for all applications
- Metadata manipulation
- Search, select and manage assets
- XMPie only processes approved assets
- XMPie would always retrieve the current (correct) version of asset



Further increase productivity by using other Northmann Clients

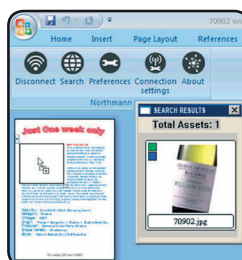
InDesign & Quark – Windows & MacOS X

- Search, select
- Drag and drop to page or box
- Visualize & apply clipping paths
- Access metadata
- Finish document to required profile
- Override individual media profiles
- Right output resolution



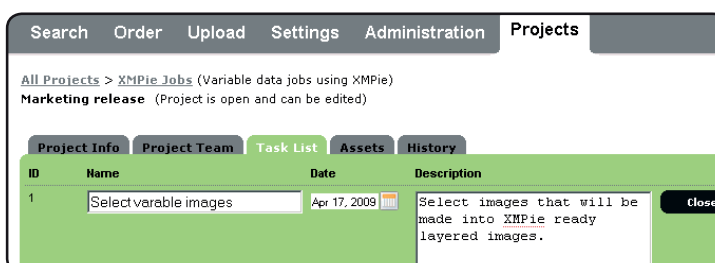
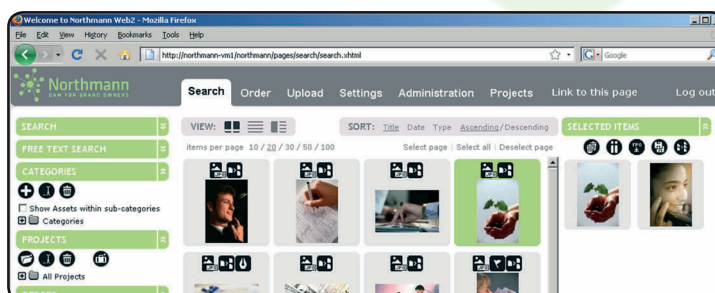
Office – PowerPoint & Word

- Connect to Database
- Search, select
- Drag and drop to page or box
- Set maximum size of image
- Images are automatically converted to the correct size & resolution for Powerpoint or Word



Web Interface

- Distribute assets worldwide instantly
- Collaborate securely between different users and groups
- Download low resolution placeholder files for remote work and automatic replacement
- Download original files (for additional work)
- Get processed images in target profile, size, format, cropped etc.
- Upload assets
- Manage workflows
- Manipulate metadata
- Privilege and role based security



www.xmpie.com