



Northmann
DAM FOR BRAND OWNERS

Digital Asset Management

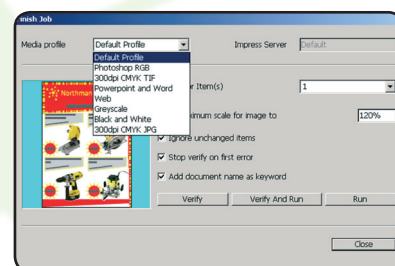
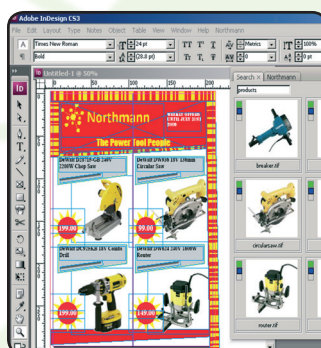
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Benefits

- Single asset for all applications
- Stable and scalable enterprise application
- Better Brand equity
- More marketing for less money
- Open IT architecture with separate SQL database and file system
- LDAP and Active Directory integration

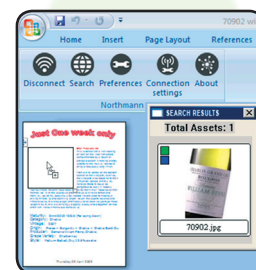
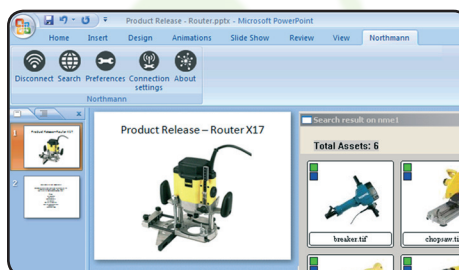
InDesign & Quark - Windows & MacOS X

- Search, select
- Drag and drop to page or box
- Visualize & apply clipping paths
- Access metadata
- Finish document to required profile
- Override individual media profiles



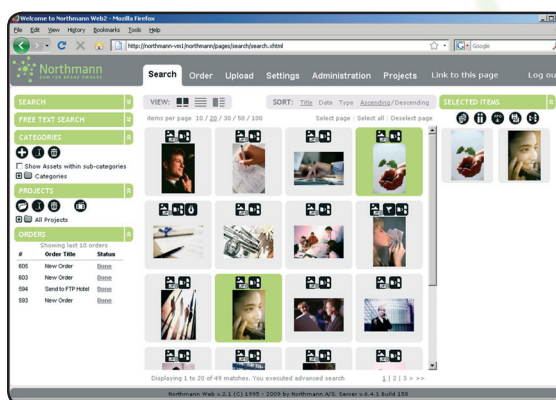
Office - PowerPoint & Word

- Connect to Database
- Search, select
- Drag and drop to page or box
- Set maximum size of image
- Images are automatically converted to the correct size & resolution for Powerpoint or Word
- Right output resolution



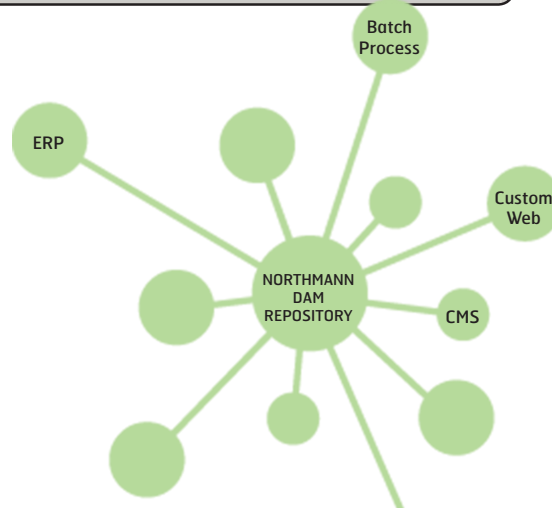
Web Interface

- Distribute assets worldwide instantly
- Collaborate securely between different users and groups
- Download low resolution placeholder files for remote work & automatic replacement
- Download original files (for additional work)
- Get processed images in target profile, size, format, cropped etc.
- Upload assets
- Manage workflows
- Manipulate metadata
- Privilege and role based security



API's - XML-RPC and COM

- Connect to Database
- Search
- Process/Order
- Update metadata
- Delete
- Create database placeholder image
- Extract thumbnails and previews



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